



*The Dermatological Society of New Jersey*  
Setting the Standard in Dermatology™

Barrington Commons  
208 White Horse Pike  
Suite 10  
Barrington, NJ 08007  
[www.njderm.org](http://www.njderm.org)

Dear DSNJ Member,

January 4, 2010

Good news! The Dermatological Society of New Jersey is pleased to announce that it has formed the DSNJ Purchasing Alliance, Inc. This member benefit will offer a 25% discount off of annual medical malpractice premiums through MDAdvantage. This discount will apply to both claims made and occurrence type policies for members who join the alliance and who meet MDAdvantage's underwriting criteria. MDAdvantage is one of the premier physician insurers in our state. They insure over 3,500 New Jersey based medical professionals, including 71 dermatologists. New Jersey orthopedic surgeons and pediatricians have also partnered with MDAdvantage and have formed malpractice purchasing alliances for their specialty societies.

In order to qualify for this member benefit and get these substantial savings, you must be a current member of The Dermatological Society of New Jersey and become a member of the DSNJ Purchasing Alliance, Inc. The dues for the alliance are \$100.00 per year. Prior to your next policy renewal date you may call your broker or MDAdvantage directly to obtain a quote.

1. If you are already insured with MDAdvantage, joined the DSNJ Purchasing Alliance, and are rated Standard or better; the discounts will be automatically applied to your policy upon renewal.
2. If you are currently insured with another carrier, you will need to apply for insurance with MDAdvantage by contacting your broker or MDAdvantage directly. These discounts are open to all MDAdvantage brokers; a complete list of their appointed brokers can be found on their website at [www.mdadvantageonline.com](http://www.mdadvantageonline.com).

Additional savings are available through MDAdvantage. They offer discounts for certain risk management systems (electronic medical records and electronic prescription writer), educational discounts, part-time discounts, and new physician discounts. Please fill out the attached form and contact MDAdvantage's Jim Clutter at 1-888-355-5551 ext. 1312 for more information about joining the DSNJ Purchasing Alliance. It is important to note that the Dermatological Society of New Jersey does not endorse any vendor, service or product. Our goal is to bring discounts to our members. Any vendor providing these discounts, such as MDAdvantage insurance company, is independent from our Society. Moreover, MDAdvantage's discounted rate maybe lower or higher than the rate of your current malpractice carrier. We encourage our members to compare rates and choose their carrier accordingly.

Be sure to check out the new Dermatological Society of New Jersey website at [www.njderm.org](http://www.njderm.org) and to save the date for our next annual meeting. It will be held in conjunction with the Pennsylvania Academy of Dermatology on September 24 through 26 in Philadelphia. The meeting will include patient viewing and several other Category I CME presentations. Best wishes for a healthy and prosperous new year.

Sincerely yours,

Alexander Doctoroff, DO, FAOCD  
President of the Dermatological Society of New Jersey